



**22<sup>nd</sup> ANNUAL LITTLE FALLS CANAL CELEBRATION  
AUGUST 3-9, 2009**

**Dear Celebration Supporter,**

**Planning for this Summer's 22<sup>nd</sup> Canal celebration is well underway. The celebration is an annual expression of recognition for our community, our heritage and the spirit that makes Little Falls a unique force in the Mohawk Valley. Dozens of family oriented programs will be held throughout the week.**

**Our Ad Book listing a complete schedule of programs along with advertising sponsorships, is published in late June, is distributed to thousands and is a major funding source for the celebration. Many of your friends and neighbors have already pledged assistance for the event and we would like to count on your continuing participation to help make this another successful year.**

**Copies of your ad from last year's official booklet are available and we would be happy to use that again or if you prefer to design a new one, that can be accommodated with no problem. First time participants need simply to submit their material and we'll handle it. Please indicate below, exactly what you would like to do.**

**Again this year, we will include your business name phone number in the Canal Celebration section of the website. This remains for a year.**

<b>1/8 page</b>	<b>2-1/4" x 3-1/4"</b>	<b>\$40.00</b>
<b>1/4 page</b>	<b>4-3/4" x 3-1/4"</b>	<b>\$60.00</b>
<b>1/2 page</b>	<b>4-3/4" x 6-1/2"</b>	<b>\$85.00</b>
<b>Full page</b>	<b>6-1/2" x 10"</b>	<b>\$135.00</b>

**Please help us by returning your information and check as soon as possible. Ad material and payment must be received no later than June 1, 2009 to be included.**

**Business Name:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Ad Size:** \_\_\_\_\_ **Amount Enclosed:** \_\_\_\_\_

**Please Attach Copy or Notes**

**Make checks payable to: LITTLE FALLS CANAL CELEBRATION COMMITTEE,  
and mail to: 15 Jackson St., Little Falls, NY 13365**